



## **Sequential Brands Group to Announce Fourth Quarter and Full Year 2017 Financial Results on February 28, 2018**

February 21, 2018

NEW YORK, Feb. 21, 2018 (GLOBE NEWSWIRE) -- Sequential Brands Group, Inc. ("Sequential" or the "Company") (NASDAQ:SQBG) will issue financial results for its fourth quarter and full year ended December 31, 2017 before the market opens on Wednesday, February 28, 2018.

Management will provide further commentary on the Company's financial results on a conference call at 8:30am ET that day. To join the conference call, please dial (877) 407-0789 or visit the investor relations page on the Company's website: [www.sequentialbrandsgroup.com](http://www.sequentialbrandsgroup.com)

### **About Sequential Brands Group, Inc.**

Sequential Brands Group, Inc. (Nasdaq:SQBG) owns, promotes, markets, and licenses a portfolio of consumer brands in the fashion, active and home categories. Sequential seeks to ensure that its brands continue to thrive and grow by employing strong brand management, design and marketing teams. Sequential has licensed and intends to license its brands in a variety of consumer categories to retailers, wholesalers and distributors in the United States and around the world. For more information, please visit Sequential's website at: [www.sequentialbrandsgroup.com](http://www.sequentialbrandsgroup.com).

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Source: Sequential Brands Group, Inc.