



## Martha Bakes Returns for its Tenth Season on PBS Beginning July 7, 2018

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NEW YORK, July 03, 2018 (GLOBE NEWSWIRE) -- The tenth season of Martha Stewart's Emmy®-nominated baking show, *Martha Bakes*, premieres on PBS stations nationwide on Saturday, July 7<sup>th</sup>, 2018. The popular program is presented in partnership with Domino® Sugar and Kerrygold® Butter.

 [Martha Stewart Logo](#)

Martha Stewart

In the tenth season of *Martha Bakes*, Martha responds to the growing interest in innovative and show stopping decorating techniques that are becoming more prevalent on social media. Martha's tricks and tips make it possible for the home baker to create recipes with pristine presentation. Some highlights from this season include mirror glazed cakes, intricate lattice designs, decorative breads and over the top desserts.

On each of the season's thirteen episodes, a special culinary guest will join Martha to share some of their secrets. Season ten's guests are some of the top pastry chefs and bakers from across the country, including Dominique Ansel of Dominique Ansel Bakery, Ron Ben Israel of Ron Ben Israel Cakes, Daniel Alvarez of Daily Provisions and Union Square Café, and famed chocolatier Jacques Torres.

"I'm thrilled to present our tenth season of *Martha Bakes*. This success could not be possible without the six seasons of partnership with Domino® Sugar and the two seasons with Kerrygold®," said Martha. "There is no better place to teach engaged viewers than on PBS. PBS continues to support informative, beautiful and quality programming."

"Domino® Sugar is proudly sponsoring another new season of *Martha Bakes*, Martha Stewart is a reflection of expertise in baking and she only bakes with quality ingredients that provide the best results. Domino Foods Inc. understands how important it is to have the best results when you bake for family and friends, which is why we have been crafting premium quality sugar for over a century," said Brian O'Malley, President and CEO of Domino Foods, Inc.

"We found a natural fit partnering with Martha Stewart. Like Martha, Kerrygold® dairy products also embrace the highest standards - beginning in the pastures of Ireland with our grass-fed cows," said Lisa Miller, Marketing Director, Ornuia North America.

*Martha Bakes* reaches 98% of the United States via PBS' nationwide stations. Check local listings for season ten episode airings. For more information, visit [marthastewart.com](http://marthastewart.com) and [pbs.org/show/martha-bakes](http://pbs.org/show/martha-bakes).

### **About Martha Stewart**

Martha Stewart is an Emmy Award-winning television show host, entrepreneur, bestselling author of 90 books, and America's most trusted lifestyle expert and teacher. Millions of people rely on Martha Stewart as a source of useful "how-to" information for all aspects of everyday living - cooking, entertaining, gardening, home renovating, collecting, organizing, crafting, healthy living, holidays, weddings, and pet care. The Martha Stewart brand reaches approximately 100 million consumers across all media and merchandising platforms each month. Her branded products can be found in over 70 million households and have a growing retail presence in thousands of locations.

### **About Sequential Brands Group, Inc.**

Sequential Brands Group, Inc. (Nasdaq:SQBG) owns, promotes, markets, and licenses a portfolio of consumer brands in the fashion, active, and home categories, which includes the Martha Stewart media and merchandising properties. Sequential seeks to ensure that its brands continue to thrive and grow by employing strong brand management, design and marketing teams. Sequential has licensed and intends to license its brands in a variety of consumer categories to retailers, wholesalers and distributors in the United States and around the world. For more information, please visit Sequential's website at: [www.sequentialbrandsgroup.com](http://www.sequentialbrandsgroup.com).

### **About Domino® Sugar and C&H® Sugar**

For more than 100 years, Domino® and C&H® Sugar have joined millions of Americans in their kitchens to help bake something special and create memories that last a lifetime. Share the joy of baking with family and friends by using 100% pure cane sugar from Domino and C&H. For classic recipes, baking tips, product information and so much more, visit [www.dominosugar.com](http://www.dominosugar.com) and [www.chsugar.com](http://www.chsugar.com).

### **About Kerrygold®**

Kerrygold butters and cheeses are made from the milk of grass-fed cows that graze on Ireland's lush, green pastures for up to 300 days a year. The traditional practices upheld by generations of small, Irish dairy farms yield products that have a rich golden color from the naturally-occurring beta-carotene in the grass, and creamy flavor that is unparalleled.

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