



**VH1's Emmy®-nominated series "Martha & Snoop's Potluck Dinner Party" returns with battle-themed specials in "Martha & Snoop's Potluck Party Challenge"**

March 25, 2019

**Celebrity guests include Academy Award®-winners Matthew McConaughey and Octavia Spencer, The Jonas Brothers, Michael Strahan, Tiffany Haddish, Fergie, Jimmy Kimmel, Regina Hall and many more**

First Look: [here](#)

**(New York, NY) Monday, March 25** – VH1, in partnership with Sequential Brands Group (NASDAQ: SQBG), MERRY JANE and 495 Productions, today announced the hit series "Martha & Snoop's Potluck Dinner Party" will return with a new competitive recipe: ten battle-themed specials in "**Martha & Snoop's Potluck Party Challenge.**" The specials will pit the hosts and their teammates against each other as they compete in friendly culinary challenges filled with recipe tips, meme-able moments and Instagram-worthy dishes with the hopes of winning over a celebrity judge for the coveted "Potluck Party Platter" prize.

Kicking off on Wednesday, April 3rd at 10PM ET/PT, Matthew McConaughey and Method Man battle it out for the best "4/20" munchies with Isla Fisher serving as judge.

Premiere dates for the remaining specials to be announced. Additional guests and themes include:

**BATTLE OF THE BESTIES (Best Friend's Day):**

Tiffany Haddish, Meghan Trainor, Kandi Burruss

**MOTHER OF ALL BATTLES (Mother's Day):**

Octavia Spencer, Fergie, Rumer Willis, Toya Wright

**SUMMERTIME BLOCK PARTY SMACKDOWN:**

Nick Jonas, Joe Jonas, Kevin Jonas, Loni Love

**FATHER'S DAY FEAST:**

Regina Hall, Rev Run, Jessie T. Usher

**CHAMPIONSHIP CHOW DOWN (Sports):**

Michael Strahan, Laurie Hernandez, Jesse Palmer, Michael Rapaport

**#FRIENDSGIVING FACE OFF:**

Jimmy Kimmel, Yvonne Orji, Guillermo

**HOLIDAY FROST FIGHT:**

Paris Hilton, Tank, Haha Davis

**HALLOWEEN FOOD FIGHT:**

Eve, Lil Pump, Tami Roman

## **EAT YOUR HEART OUT (Valentine's Day):**

Tamar Braxton, William Shatner, Trey Songz

For more information on **"Martha & Snoop's Potluck Party Challenge"** and up-to-date news, go to [MarthaAndSnoop.VH1.com](http://MarthaAndSnoop.VH1.com) and follow the show on [Instagram](#), [Twitter](#) and [Facebook](#) for the latest information. Use #MarthaAndSnoop to join the conversation.

**"Martha & Snoop's Potluck Party Challenge"** is executive produced by Martha Stewart and Kim Miller Olko for Sequential Brands Group (NASDAQ: SQBG), Snoop Dogg and Ted Chung for MERRY JANE ([MERRYJANE.com](http://MERRYJANE.com)), SallyAnn Salsano for 495 Productions and Trevor Rose, Candida Boyette-Clemons, Fernando Mills, and Todd Radnitz for VH1.

### **About VH1:**

VH1 is the dominant pop culture brand for adults 18-34. The network is available in 86 million U.S. households and has an array of digital channels and services including the VH1 App, [VH1.com](http://VH1.com) and @VH1. VH1 is a unit of Viacom Inc. (NASDAQ: VIA, VIAB). For more information, please visit [www.VH1press.com](http://www.VH1press.com), [VH1.com](http://VH1.com), or the VH1 Facebook page. Follow us on Twitter @VH1PR.

### **ABOUT SEQUENTIAL BRANDS GROUP, INC.**

Sequential Brands Group, Inc. (NASDAQ: SQBG) owns, promotes, markets, and licenses a portfolio of consumer brands in the fashion, active, and home categories, which includes the Martha Stewart media and merchandising properties. Sequential seeks to ensure that its brands continue to thrive and grow by employing strong brand management, design and marketing teams. Sequential has licensed and intends to license its brands in a variety of consumer categories to retailers, wholesalers and distributors in the United States and around the world. For more information, please visit Sequential's website at: [www.sequentialbrandsgroup.com](http://www.sequentialbrandsgroup.com). To inquire about licensing opportunities, please email: [newbusiness@sbg-ny.com](mailto:newbusiness@sbg-ny.com).

### **ABOUT MERRY JANE**

MERRY JANE is an award-winning, global multi-media company at the intersection of cannabis culture and pop culture, covering everything from politics to product previews. MERRY JANE's dot-com and social channels reach millions with engaging editorial, original videos, and influential social content. MERRY JANE produces scripted and non-scripted television shows including the Emmy-nominated hit series "Martha & Snoop's Potluck Dinner Party," now in its 3rd season on VH1. With successful franchises like the world's largest 420 festival, "The MERRY JANE 420 Wellness Retreat," now in its 6th year, MERRY JANE produces high-profile events and activations that shape the cannabis landscape. MERRY JANE also offers strategy and creative services for major brands aiming to connect with the coveted cannabis demographic.

### **About 495 Productions**

SallyAnn Salsano is the Founder, CEO, Executive Producer and creative force behind the Daytime and Primetime Emmy nominated 495 Productions team. Boasting the highest-rated shows for both MTV and CMT with "Jersey Shore" and "Party Down South," multiple seasons of record-breaking "Martha & Snoop's Potluck Dinner Party" on VH1, and the showrunner of Fox's highly anticipated reboot of "Paradise Hotel," 495 Productions has cemented their place in pop-culture history. Some additional shows from 495 Productions versatile roster include: "Double Shot at Love with DJ Pauly D and Vinny" (MTV), "Floribama Shore" (MTV), "Bachelorette Weekend" (CMT), "The Untitled Action Bronson Show" (ViceLand), "The Real" daytime talk show (syndicated), "Blue Collar Millionaires" (CNBC), "Winter Break: Hunter Mountain" (MTV), "Invitation Only" (Bravo), "Nashville Star" (NBC), "More To Love" (FOX), "Tattoo Nightmares" (Spike),

"Mother/Daughter Experiment: Celebrity Edition" (Lifetime), "Snooki & JWOWW" (MTV), "Disaster Date" (MTV), "Tattoos After Dark" (Oxygen), "Repo Games" (Spike), "Wedding Wars" (VH1), "Taboo USA" (National Geographic Channel), several seasons of HGTV's #1 rated show "Design Star," Oxygen's #1 rated show "Dance Your Ass Off," "A Shot At Love" (MTV), "Tool Academy" (VH1), and many others. In March 2014 it was announced that FremantleMedia North America acquired a majority stake in 495 Productions.

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