



## Sequential Brands Group to Announce Second Quarter 2020 Financial Results on August 13, 2020

August 11, 2020

NEW YORK, Aug. 11, 2020 (GLOBE NEWSWIRE) -- Sequential Brands Group, Inc. ("Sequential" or the "Company") (NASDAQ:SQBG) will issue financial results for its second quarter ended June 30, 2020 before the market opens on Thursday, August 13, 2020.

Management will provide further commentary on the Company's financial results on a conference call at 8:30am ET that day. To join the conference call, please dial (855) 327-6837 or visit the investor relations page on the Company's website: [www.sequentialbrandsgroup.com](http://www.sequentialbrandsgroup.com)

### **About Sequential Brands Group, Inc.**

Sequential Brands Group, Inc. (Nasdaq:SQBG) owns, promotes, markets, and licenses a portfolio of consumer brands in the active and lifestyle categories. Sequential seeks to ensure that its brands continue to thrive and grow by employing strong brand management and marketing teams. Sequential has licensed and intends to license its brands in a variety of consumer categories to retailers, wholesalers and distributors in the United States and around the world. For more information, please visit Sequential's website at: [www.sequentialbrandsgroup.com](http://www.sequentialbrandsgroup.com).

Investor Relations Contact:

Katherine Nash: [knash@sbg-ny.com](mailto:knash@sbg-ny.com); (512) 757-2566



Source: Sequential Brands Group, Inc.