

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**
Washington, D.C. 20549

FORM 15

**CERTIFICATION AND NOTICE OF TERMINATION OF REGISTRATION
UNDER SECTION 12(g) OF THE SECURITIES EXCHANGE ACT OF 1934
OR SUSPENSION OF DUTY TO FILE REPORTS UNDER SECTIONS 13 AND 15(d)
OF THE SECURITIES EXCHANGE ACT OF 1934.**

Commission File Number 001-36082

SQBG, INC.¹
(Exact name of registrant as specified in its charter)

**601 West 26th Street
New York, NY 10001
(646) 564-2577**
(Address, including zip code, and telephone number, including area code, of registrant's principal executive offices)

Common Stock, Par Value \$0.001
(Title of each class of securities covered by this Form)

None
(Titles of all other classes of securities for which a duty to file reports under Section 13(a) or 15(d) remains)

Please place an X in the box(es) to designate the appropriate rule provision(s) relied upon to terminate or suspend the duty to file reports:

Rule 12g-4(a)(1)	<input checked="" type="checkbox"/>
Rule 12g-4(a)(2)	<input type="checkbox"/>
Rule 12h-3(b)(1)(i)	<input checked="" type="checkbox"/>
Rule 12h-3(b)(1)(ii)	<input type="checkbox"/>
Rule 15d-6	<input type="checkbox"/>

Approximate number of holders of record as of the certification or notice date: 1

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

SQBG, INC.

By: /s/ Gary Klein _____

Name: Gary Klein
Title: Chief Financial Officer

Dated: December 17, 2015

1 This Form 15 relates solely to the reporting obligations of SQBG, Inc. (formerly known as Sequential Brands Group, Inc.) (“Old Sequential”) with respect to its common stock and does not affect the reporting obligations of Sequential Brands Group Inc. (formerly known as Singer Madeline Holdings, Inc.), which is Old Sequential’s successor pursuant to Rule 12g-3(c) of the Securities Exchange Act of 1934, as amended.
