NAME OF ISSUER:
Sequential Brands Group, Inc.

TITLE OF CLASS OF SECURITIES:
Common Stock

CUSIP NUMBER:
81734P107

DECEMBER 31, 2020
DATE OF EVENT WHICH REQUIRES FILING OF THIS STATEMENT

SCHEDULE 13G
CUSIP NO.
81734P107

1 NAMES OF REPORTING PERSONS
NSP Management, Inc.

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS)
(a)[ ]
(b)[ ]

3 SEC USE ONLY

4 CITIZENSHIP OR PLACE OF ORGANIZATION
Marshall islands

5 NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH:

SOLE VOTING POWER

138,650

6 SHARED VOTING POWER

7 SOLE DISPOSITIVE POWER
Names of Reporting Persons
Andrii Nesteruk

Citizenship or Place of Organization
Ukraine

Number of Shares Beneficially Owned by Each Reporting Person With:

Sole Voting Power
138,650

Shared Voting Power

Sole Dispositive Power
138,650

Shared Dispositive Power

Aggregate Amount Beneficially Owned by Each Reporting Person
138,650

Check box if the aggregate amount in row (9) excludes certain shares (See Instructions)
[
]

Percent of class represented by amount in row (9)
8.40%

Type of Reporting Person (See Instructions)
OO

SCHEDULE 13G
CUSIP No.
81734P107
Item 1.
(a) Name of Issuer:
Sequential Brands Group, Inc.

(b) Address of Issuers Principal Executive Offices:
601 West 26th Street, 9th Floor, New York, NY 10001

Item 2.
(a) Name of Person Filing:
NSP Management, Inc.
Andrii Nesteruk

(b) Address of Principal Business Office or, if None, Residence:
The principal business address for each of the Reporting Persons is 01015, Ukraine, Kyiv, Staronavodnitskaia, 6B, app. 121

(c) Citizenship:
NSP Management, Inc. is a company incorporated in Marshall Islands
Andrii Nesteruk is a citizen of Ukraine

(d) Title and Class of Securities:
Common stock, par value $0.01 per share (the Common Stock)

(e) CUSIP No.:
81734P107

Item 3. If this statement is filed pursuant to 240.13d-1(b) or 240.13d-2(b) or (c), check whether the person filing is a:
(a) [__] Broker or dealer registered under Section 15 of the Act;
(b) [__] Bank as defined in Section 3(a)(6) of the Act;
(c) [__] Insurance company as defined in Section 3(a)(19) of the Act;
(d) [__] Investment company registered under Section 8 of the Investment Company Act of 1940;
(e) [__] An investment adviser in accordance with Rule 13d-1(b)(1)(ii)(E);
(f) [__] An employee benefit plan or endowment fund in accordance with Rule 13d-1(b)(1)(ii)(F);
(g) [__] A parent holding company or control person in accordance with Rule 13d-1(b)(1)(ii)(G);
(h) [__] A savings associations as defined in Section 3(b) of the Federal Deposit Insurance Act (12 U.S.C. 1813);
(i) [__] A church plan that is excluded from the definition of an investment company under section 3(c)(14) of the Investment Company Act of 1940;
(j) [__] A non-U.S. institution in accordance with Rule 240.13d-1(b)(1)(ii)(J);
(k) [__] Group, in accordance with Rule 240.13d-1(b)(1)(ii)(K). If filing as a non-U.S. institution in accordance with Rule 240.13d-1(b)(1)(ii)(J), please specify the type of institution:

Item 4. Ownership
(a) Amount Beneficially Owned:
Andrii Nesteruk, as the major shareholder and Director of NSP Management, Inc., may be deemed to have beneficially owned the 138,650 shares of Common Stock beneficially owned by NSP Management, Inc.

(b) Percent of Class:
The following percentage is based on 1,651,484 shares of Common Stock outstanding as of November 11, 2020 as disclosed in the Issuers 10-Q statement with Securities and Exchange Commission on November 16, 2020.
As of December 31, 2020, each of the Reporting Persons may be deemed to have beneficially owned 8.40% of the outstanding shares of Common Stock.

(c) Number of shares as to which such person has:
(i) Sole power to vote or to direct the vote:
138,650

(ii) Shared power to vote or to direct the vote:

(iii) Sole power to dispose or to direct the disposition of:
138,650

(iv) Shared power to dispose or to direct the disposition of:

Item 5. Ownership of Five Percent or Less of a Class.
If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the
beneficial owner of more than five percent of the class of securities, check the following [   ].

Item 6. Ownership of more than Five Percent on Behalf of Another Person.
Not applicable.

Item 7. Identification and classification of the subsidiary which acquired
the security being reported on by the parent
holding company or control person.
Not applicable.

Item 8. Identification and classification of members of the group.
Not applicable

Not applicable.

Item 10. Certifications.

By signing below I certify that, to the best of my knowledge and belief,
the securities referred to above were not acquired and are not held for
the purpose of or with the effect of changing or influencing the control
of the issuer of the securities and were not acquired and are not held in
connection with or as a participant in any transaction having
that purpose or effect, other than activities solely in connection with
a nomination under 240.14a-11.

SIGNATURE
After reasonable inquiry and to the best of my knowledge and belief, I certify
that the information set forth in this
statement is true, complete and correct.
Dated: January 4, 2021
NSP Management, Inc.
/s/ Andrii Nesteruk
ANDRII NESTERUK
Authorized Person

/s/ Andrii Nesteruk
ANDRII NESTERUK